

FITE

Farm Innovation Technology Expo

KEYNOTE SPEAKERS



Steve Tighe is one of Australia's most compelling speakers on the future and innovation, recognised for his thought-provoking observations on today's society, and his ability to express key insights about the future in an engaging and entertaining fashion.

An international speaker on the future, and a practising futurist, Steve has worked with some of Australia's leading companies, looking at the future of their industry and the opportunities for their business.

Steve is the former Foresight Manager at Foster's, has a Masters in Strategic Foresight from Swinburne University, and has completed the Oxford Scenarios Programme at Oxford University.

Steve Tighe is proudly supported by  | **Trade & Investment**



Dr Stephen White leads CSIRO's solar cooling research which is developing new techniques and technologies using low temperature solar thermal energy for cooling systems in homes, offices and buildings. Dr Stephen White's research interests include sorption cooling, refrigeration, energy efficiency and low grade heat utilisation. Dr White leads a team of scientists and engineers designing solar cooling systems, undertaking simulation modelling, prototype development and testing. Current projects include developing novel desiccant materials, prototype testing of residential solar air conditioning systems and demonstrating solar cooling technologies for use in rural cool stores in India.



Ben Keogh having been employed by both public and private sectors in carbon sequestration, environmental management, whole farm planning, native forestry and agriculture production, Ben has a detailed and contemporary understanding of the issues presented to all participants by the growing carbon market. Ben has extensive experience in the design and implementation of carbon sequestration projects and schemes. Ben has also completed advanced training in the use of the NCAS and has developed carbon sequestration estimation methodologies for use within the NSW Greenhouse Reduction scheme and the Greenhouse Friendly scheme. Ben has been involved in carbon sequestration projects for CVGA, 2006 Commonwealth Games Tree Planting Project, WPGA, various councils and is the Director of Landcare's national CarbonSMART project.



Dan Lizzka Bachelor of Science with 1st Class Honours. Current Member & Graduate of the Australian Institute of Company Directors. Accredited Member of the Australian Small Scale Offerings Board. Over 15 years experience with innovative enterprises. Various senior management roles in Research, Government and Industry.

General Manager & directly responsible for raising \$4M for an aquaculture industry start-up company. Founding Manager of the NSW Government funded Hunter Innovation Advisory Centre. Member of the International Licensing Executives Society. Panellist and judge of the Pitch 08 and Young Bizstar 2008 competitions.



Dr Bruce Whan has been actively involved in innovation and commercialisation, at a practical level, for over 20 years. He currently directs Swinburne Knowledge, Swinburne University of Technology's commercialisation unit. He is also CEO of Swinburne Ventures Ltd and is currently a director of several of its start-up companies based on research outputs.

Dr Whan was Chairman of INNOVIC, the Victorian Innovation Centre Limited for ten years, having been its Executive Director for nine years. This organisation evaluates new products and technologies, then plans and implements commercialisation strategies to optimise the likelihood of market place success. It has also provided commercialisation consulting services to a range of research establishments.

Previously Dr Whan was General Manager, Training and Innovation, for the Strategic Industry Research Foundation, developing and delivering innovative industry training, together with a range of consulting and related activities. He has had close links with Swinburne's Australian Graduate School of Entrepreneurship for many years, providing sessional teaching input on innovation and creativity to Swinburne's Master of Entrepreneurship and Innovation program. Dr Whan also has extensive industry experience, holding a range of research, technical, operational and management positions.



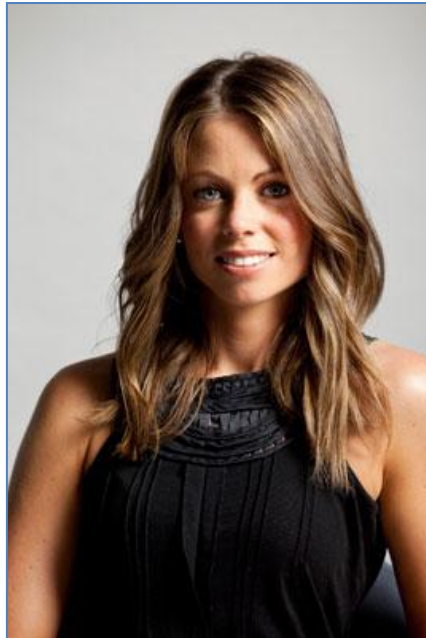
Michael Cashen recently appointed agricultural climatologist Michael Cashen will help rural industries and farmers better manage climate variability and change.

Mr Cashen's nine years of extension and climate change experience with the department includes previous work on a number of projects, including Farming for the Future, WaterWise on the Farm and Climatology in Agriculture.

Based at Wagga Wagga Agricultural Institute, and more recently a dairy livestock officer at Deniliquin, he has additional extensive qualifications in agricultural science, education and climatology.

Mr Cashen is already well known to many of the State's producers, particularly those who have participated in the Profarm course A Farmer's Guide to Managing Climate Risk, which he has delivered to more than 800 farmers.

Mr Cashen will also work with the department's frontline extension staff to further expand their climate expertise and help develop practical tools and products for land managers and their advisors.



Glenys Zucco holds a Bachelor Applied Science (Health Promotion) & Bachelor Nutrition and Dietetics from Deakin University and is an Accredited Practising Dietitian and Nutritionist. As Dairy Australia's Nutrition Media Manager, Glenys' focus is on educating Australians about the health and nutritional benefits of dairy foods.

Glenys achieves this through communicating new science about dairy foods, regularly producing and updating Dairy Australia's nutrition-related consumer resources and helping develop Dairy Australia's marketing campaigns. She is a regular industry commentator and spokesperson for Dairy Australia in the media.

Glenys is a qualified Sports Dietitian and currently consults to the AFL Victoria State Academy. She has delivered numerous nutrition presentations to athletes and coaches, cooking sessions with various sporting teams and reviewed the nutrition content of recipes for *Survival around the World* – The third cookbook in the popular *Survival Series* from the Australian Institute of Sport.

Glenys is a member of the Management Committee, Nutrition Australia Victorian Division. She lives in Melbourne and loves cooking for her husband and friends. She is a keen netballer, playing at state level in the Victorian Netball League.